

MANAGED SOCIAL MEDIA CAMPAIGNS

SOCIAL MEDIA

It's common for small businesses to quickly jump into multiple social media streams. In fact, social platforms strategically make it very simple and quick to join the ranks. While that ease of adoption is great for small businesses, especially those with limited social media acumen, it's actually something of a double-edged sword. You can create accounts and start sharing without ever really considering your audience

“MY 12-YEAR-OLD NIECE IS A SOCIAL MEDIA EXPERT.”

Although your niece may be an expert in “personal” social media, there is a big difference. While the broad concepts are somewhat similar, there are several differences that are key to your campaign success.

At Day 376 Studios we work with you small business owners to put together Social Media campaigns that make sense for your particular business needs.

Facebook

A business page enables you to keep the conversation about your business flowing with your current customers while increasing your exposure to new ones. In order to get the most out of Facebook you need to post content regularly and give people a reason to “Like” and stay updated with your brand. We know how time-consuming that sounds, which is why our service handles all aspects of your businesses presence on Facebook, while also giving you total transparency to make sure we are conveying the message you want without forcing you to spend time away from operating your company.

Twitter

This micro-blogging site requires you to get to the point in 140 characters or less. That doesn't leave you a lot of room to talk about your business and all that it can do, but we can develop a strategy that will give people a reason to follow you. A Twitter page for your business gives you unique options for engaging with customers not found on the other social media platforms, especially when trying to reach out to a younger audience. We'll work with you and show you how it's done.





Instagram

The youngest of the well-known social media platforms has quickly caught up to become a viable business tool to communicate with a more visual audience. Instagram can be utilized to display your work and give customers an intimate look into how you operate which can establish trust and lay the groundwork for a relationship before you even meet them. Being a photographer is not required to let Instagram work for your business.

YouTube

Have you ever wanted to use online video for your business but didn't know where to start? We'll work with you on establishing a channel and creating video content that can get you farther than a 30 second TV ad.

LinkedIn

The professional network is not only used for trying to get a job, but can be yet another extension for your businesses online presence. Being successful with LinkedIn takes a nuanced approach but when used properly can open up doors to a whole new customer base that needs your services.

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Contact Us

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Well we have saved the best for last: **OUR PRICES**

By focusing on working fast and efficiently **Day 376 Studios** keeps its prices low while at the same time being able to provide the best service.

Give us a call or drop us an email let one of our salespeople answer any questions you may have.